

LOCATION INFORMATION

COMPENSATION PLANS

In return for placement of our advertising boards at your location, you receive your choice of one of the following compensation plans:

- 8.5" x 11" full color ad(s), per month, at no charge, placed at various non-competing locations throughout the term of the agreement
- Discount on diningduck.com services



Benefits to Site Owners

WIN / WIN Situation!

- We rent your wall space! (various compensation options)
- No costs or maintenance on your part!
- Final decision on advertisers and ad copy!

WHY RESTROOM ADVERTISING?

The purpose of restroom advertising is to present marketing information to a captive audience. Studies have shown that this advertising medium has a higher retention/recall rate than all other forms of advertising.

Our display ads consist of full color, magazine quality ads displayed in specially designed tamper proof frames. These stylish frames are strategically placed in restrooms next to sinks, mirrors and hand dryers, on the inside of stall doors in women's restrooms, and above urinals in men's restrooms of high traffic locations, such as restaurants, sports bars, theaters, night clubs, golf courses, malls, arenas, stadiums, and health clubs.





Agreement of Lease, made as of the ____ day of _____, 200__ between

NAME AND ADDRESS OF CORPORATION (HEREINAFTER OWNER)

and Captivating Indoor Advertising, LLC, 5348 North Tacoma Avenue, Indianapolis, IN 46220

Captivating Indoor Advertising, LLC is engaged in the business of indoor advertising through the placing of displays and signs in restrooms and other areas within restaurants, bars, theatres, bowling alleys, health clubs, golf courses, malls, stadiums and other public establishments. The Owner desires to make space in its establishment available for advertising displays obtained by Captivating Indoor Advertising, LLC.

- 1. Owner hereby grants to Captivating Indoor Advertising, LLC the exclusive right to place advertising in the public restrooms and in other public areas approved by the Owner at their premises below;

NAME AND ADDRESS OF ESTABLISHMENT(S)

Captivating Indoor Advertising, LLC's right to place advertising as set forth above shall run for a period of (2) two years, beginning on the date of this agreement. This agreement shall be automatically renewed for successive terms of one (1) year each unless at least ninety (90) days prior to the expiration date, one of the parties hereto has notified the other party in writing that it does not wish to renew this agreement;

- 2. The Owner agrees to help maintain all of the advertising displays in a clean condition and to notify Captivating Indoor Advertising, LLC within 24 hours of any damage occurring to them so that Captivating Indoor Advertising, LLC may make prompt repairs and/or replacements. Captivating Indoor Advertising, LLC shall inspect and make reasonable efforts to maintain in good condition its property located on the Owners premises; installed signage fixtures shall remain the property of Captivating Indoor Advertising, LLC;
- 3. Captivating Indoor Advertising, LLC shall place advertisements on the Owner's premises which are non-competing to, and harmonious with, the business to which the Owner's premises are devoted;
- 4. In return for placement of said boards at its location, the Owner shall receive one of the following compensation plans:

_____ - 8.5" x 11" full color ad(s), per month, at no charge, placed at various non-competing locations throughout the term of this agreement;

Ads provided by: [] Client [] Captivating Indoor Advertising, LLC

_____ - Discount on diningduck.com services;

- 5. Owner shall provide reasonable access to Captivating Indoor Advertising, LLC during the term of this lease for the purpose of placing new advertising and inspecting and maintaining existing advertising and panels;
- 6. Owner shall retain the right to reject any advertising material deemed objectionable or inappropriate;
- 7. Owner agrees to not permit any of Captivating Indoor Advertising, LLC's advertising matter to become obstructed from view;
- 8. The validity, interpretation, and performance of this agreement shall be controlled by and construed under the laws of the State of Indiana;
- 9. This writing contains the entire agreement of the parties. No misrepresentations were made or relied upon by either party other than those that are expressly set forth. No agent, employee, or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by an executive officer of the respective parties;

In witness whereof, the parties have executed this lease agreement as of the date first written above:

By: _____

By: _____

Print: _____

Print: _____

BY: OWNER

FOR: CAPTIVATING INDOOR ADVERTISING, LLC